



Community Engagement Initiative: A Process for Improved Community Accessibility & Health

Danielle Bailey, MPH – OPHA 2011

Who We Are

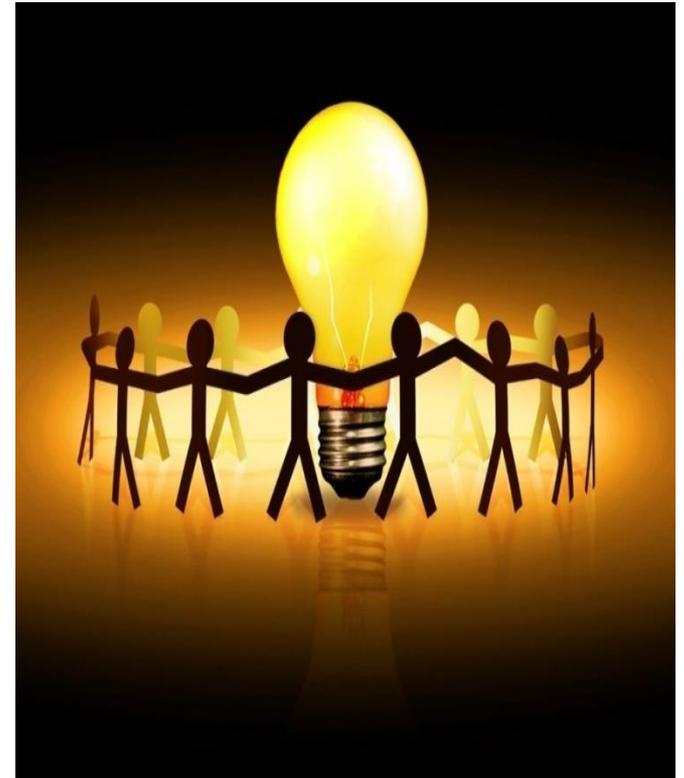
Oregon Office on Disability & Health
Funded by
Centers for Disease Control and
Prevention, National Center on Birth
Defects and Developmental
Disabilities

Presentation Objectives

- Describe our method (Community Engagement Initiative or CEI) to reduce environmental access barriers
- Review CEI implementation & results in Oregon

Community Engagement (CE)

- Geographic proximity
- Special interests
- Similar situations
- Common issues affecting their well-being.

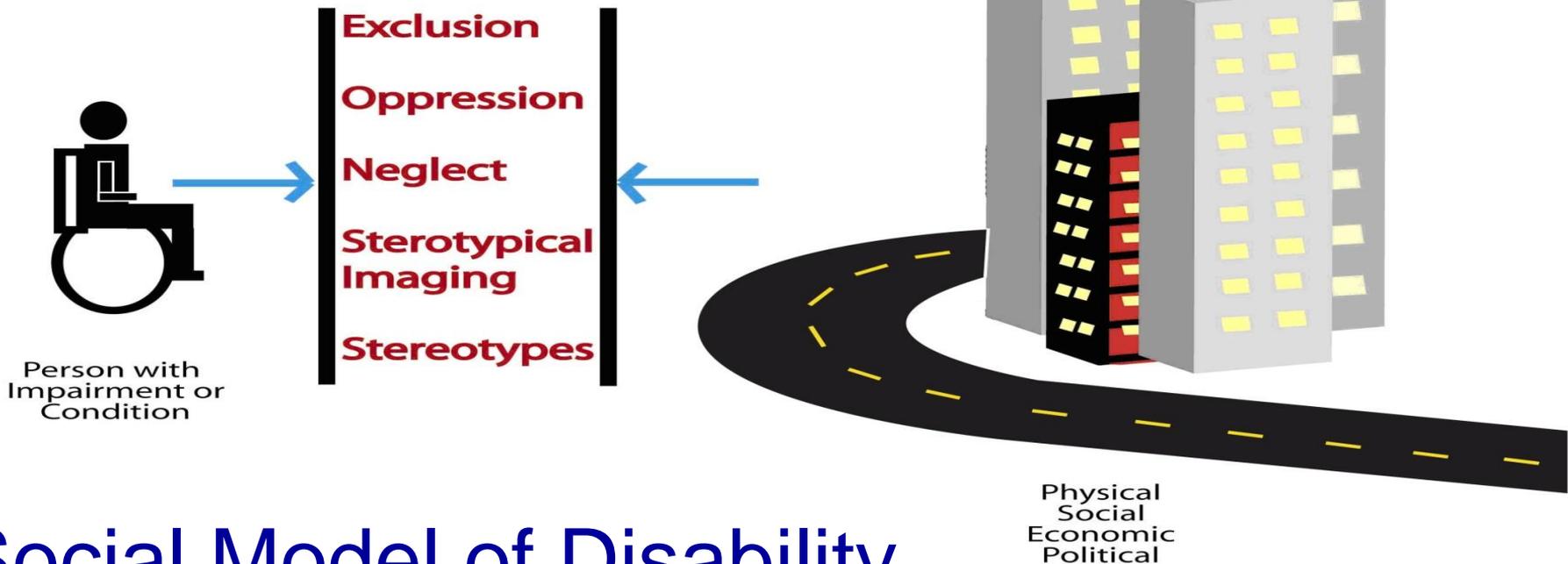


Underlying Idea of CE

Individual

Disability

Environment



Social Model of Disability

Source: Drum, Kahn, & Bersani, 2009

Purpose of Community Engagement

The purpose is to:

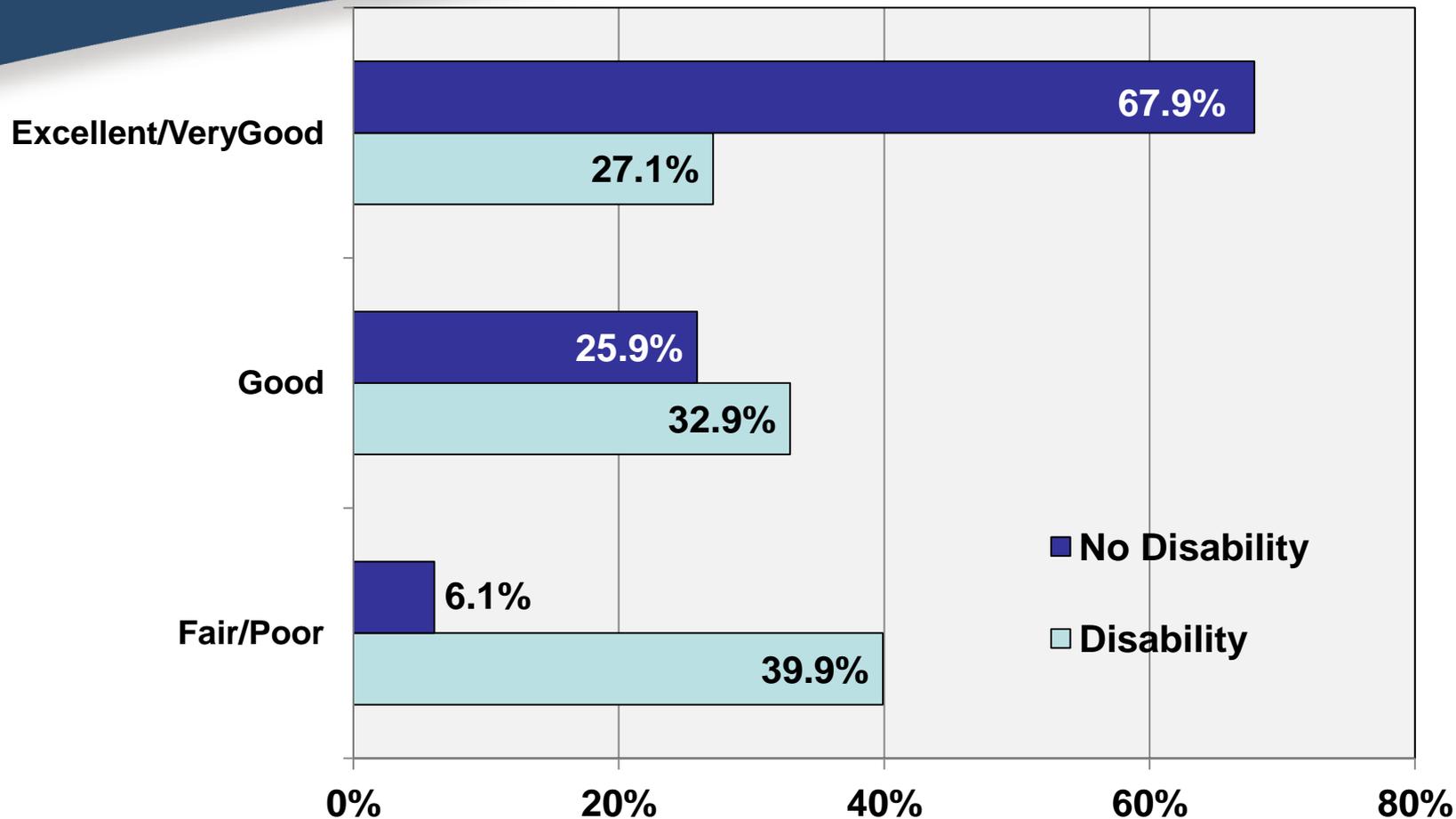
- Help PWDs and families identify local barriers and facilitators to accessing different environments; and
- Encourage local responses to the identified barriers

Types of Barriers Addressed by CE

Access to:

Education, Employment, Housing,
Public Places, Recreation,
Transportation, and Health Care

Health Status of People With and Without Disabilities



The Social Model at Work

Local barriers to accessing health care:

- Transportation
- Facility access & services
- Provider attitudes and communication



CEI Methodology

- Step 1. Town Hall Meeting
- Step 2. Community Infrastructure Meeting
- Step 3. Resource Mobilization
- Step 4. Follow-up

CEI Town Hall Meeting

Purpose: To bring together PWD to discuss accessing health care

- Identify Local Community Partner (recruitment, facilitation, follow-up)
- Identify Community Assets
- Identify Barriers

Step 1: CE Town Hall Meeting

- Prioritize barriers
- Discuss possible solutions
- ID disability reps for next phase

Step 2: Community Infrastructure Meeting

Purpose: Bring together Health Care providers, local government and transportation planners to:

- Review assets identified during town hall meetings

Step 3: Resource Mobilization

Purpose: Obtain community commitment during the infrastructure meeting to remove identified barriers:

- Facilitated discussion of barriers and potential solutions

Step 4: Follow-Up

Purpose: To document change within the community:

- Local liaison designated to record decisions and steps taken to resolve access barriers
- OHSU serves as ongoing resource (technical assistance)

CEI Locations: Oregon

- Bend
- Corvallis
- Pendleton
- Medford
- Newport
- Roseburg
- Coos Bay
- Klamath Falls

Prioritized Barriers

Transportation

- Coordination of transportation and appointments
- Limited city bus service & bus stop location



Facility Access & Services

- Accessibility of hospital parking
- Accessible exam tables

Prioritized Barriers

Provider Attitudes & Communication

- Lack of understanding among health care providers/front desk staff regarding disability issues
- Lack of health promotion materials in alternative formats (Braille, large print, reading level)

Progress to Date

- (Corvallis & Pendleton) Hospital improved parking, more spaces, drop-off point, better signage, shuttle service
- (Newport) added bus routes to increase access to hospital services for outlier communities and travel trainer program

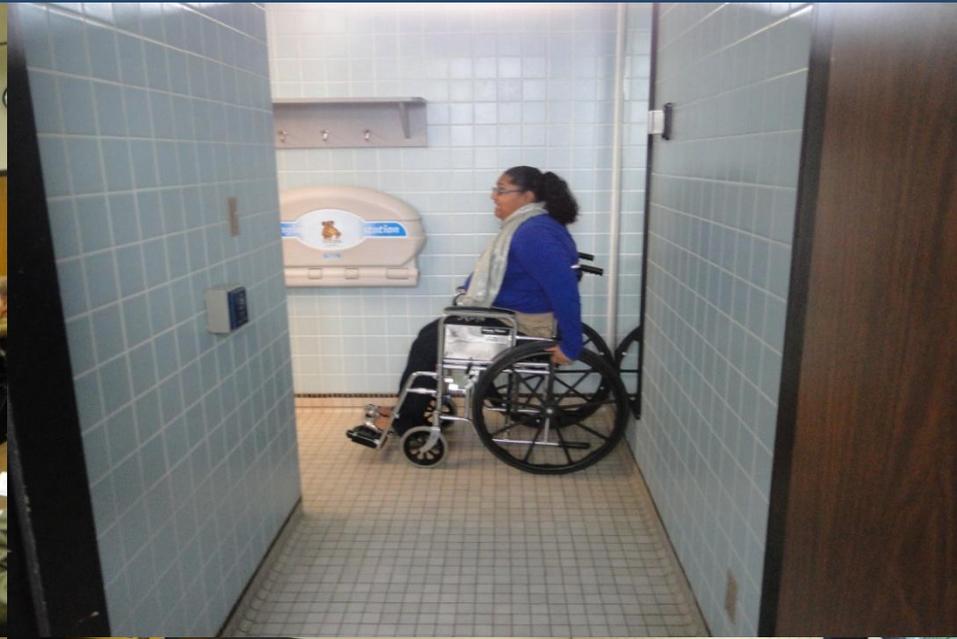
Progress to Date

- (Medford) Increased disability representation on local health/medical coalitions and transportation work groups
- (Coos Bay) Development of patient advocate tip sheets and clinic health information specialist

Progress to Date

- (Roseburg) Disability Sensitivity & Awareness Trainings
 - Area Health Education Center of SW Oregon
 - Umpqua Valley DisAbilities Network,
 - Umpqua Community College Nursing Program
 - Brain Injury Association
 - Commission for the Blind

Nursing Students in Training



Questions & Discussion



Thank You!

Oregon Office on Disability & Health

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